

## **Get Organized! New Professional Organizer Certification Increases the Standard in a Booming Industry**

*The National Association of Professional Organizers and the Board of Certification for Professional Organizers launch inaugural Certified Professional Organizer® exam, setting a milestone for organizing industry*

MINNEAPOLIS, Minn. (April 18, 2007) — It's time to get serious about organization. In response to a booming industry, organizers are officially turning pro. The National Association of Professional Organizers (NAPO) and the Board of Certification for Professional Organizers (BCPO) are pleased to announce the launch of the inaugural Certified Professional Organizer (CPO®) program. The first CPO® exam was given at NAPO's 19<sup>th</sup> Annual Conference and Organizing Exposition in Minneapolis April 25, 2007.

In an industry on the rise largely because Americans are looking for tools to manage organizational dilemmas at home and at work, the CPO® world-class certification program will be recognized as the standard for professional organizers. NAPO has been providing business tools and continuing education opportunities to professional organizers for more than 20 years. The certification program is one more way NAPO is raising industry standards, practices, and ethics.

“Because people today have more disposable income than ever before, they also tend to have more stuff than they can manage,” said Standolyn Robertson, president-elect of NAPO. “With more than 135,000 clients served by NAPO members in 2006, it's obvious the need for professional organizers in both home and business settings is abundant.” NAPO and BCPO's CPO® program is a voluntary, industry-led effort which benefits the public and members of the organizing profession. Certification recognizes professionals who have met specific qualifications and who have been proven to possess the body of knowledge and experience required for the professional organizing industry.

**“By becoming a CPO®, a professional organizer is demonstrating their commitment to the field and indicates their expertise in the profession,” added Robertson. “The certification program is the perfect way to continue improving quality in our industry.” ...A professional organizer's goal is not to simply “clean up” a client's home or office but rather to transfer organizing survival skills on to their clients, helping them to save time and money, reduce stress, and improve their quality of life.**

NAPO is pleased to announce that Eileen Koff is one of 6 organizing professional on Long Island, NY to have achieved the coveted title of “certified professional organizer”. Eileen also remains on NAPO's Education Committee writing to our membership quality articles in regards to upcoming educational programs NAPO offers to our 4,000 membership subscribers. We applaud Eileen's dedication and commitment to the organizing industry. Congratulations Eileen!